

The Tradition of the Pineapple

The pineapple is known as the traditional expression of **“Welcome”** throughout the South and along the Eastern Seaboard. It symbolizes the intangible assets we appreciate in a home: Warmth, Welcome, Hospitality and Friendship.

The pineapple has been a symbol of hospitality since the days of the early American colonies. The legend began with the sea captains of New England, who sailed among the Caribbean Islands and returned to the colonies bearing their cargo of fruits, spices and rum. According to the legend, the captain would spear a pineapple on a fence post outside his home to let his friends know of his safe return from sea. The pineapple was an invitation for them to visit, share his food and drink, and listen to tales of his voyage.

As the tradition grew, colonial innkeepers added the pineapple to their signs and advertisements. Bedposts carved in the shape of a pineapple were a common sight at inns across New England. The legend has continued to the present day with the pineapple as a symbol in hotels and restaurants signaling the presence of hospitality.

At **Pink Pineapple Realty**, we want to carry the “tradition of the pineapple” into the Real Estate arena and make your home Selling or Buying experience a welcome, hospitable, easy, professional, and affordable experience. We strive to assist our Sellers and Buyers in finding the perfect home. We also work with Investors and Rental Properties.

We believe the Flat Fee model full service model is the wave of the future.

Sellers: Call us today and one of our Real Estate Listing Agent Professionals will meet with you for a consultation, walk through and free Comparative Market Analysis.

Buyers: Call today and meet with our Buyer’s Agents to review your home requirements and immediately initiate your home search.

Investors: Call today and let’s find your next opportunity.

Tenants: New to the area or looking for a 6 month to year lease, we’re here to help with your transition to the area.

Seller Testimonial:

“From the moment my husband & I met Judy Edwards, we were impressed. Judy is extremely professional and courteous. She took the time to really listen to what our thoughts were regarding the listing of our Raleigh home. Guiding us along the way, she used her expertise and strategy to find the most qualified buyers (and deal) for our home sale transaction. She is a high level communicator and her skills in this area greatly attributed to our home successfully selling. Her attention to detail ensured we had a smooth closing as well. An experienced real estate professional, we look forward to using her real estate services again soon.” *Deanna*

Pink Pineapple Realty

Full
Service



Flat
Fees

The Future of Real Estate is NOW...call us and save thousands Selling Homes Throughout The Triangle

“The Pineapple Way”

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Pink Pineapple Realty

We offer low cost alternative **Flat Fee** programs to help you **sell** your property.

ALL Programs put your home in the **Triangle MLS** with agents showing your home so you don't have to.



Choose your desired plan & services	Limited Service (LS)	FULL Service (FS)
	\$800 (PPR) 2.4% Buyer's Agent Commission	\$800 (PPR) Flat Fee (PPR)+++ 2.4% Buyer's Agent Commission
Listing on the Triangle MLS , all major local & national real estate company web sites, e.g. <i>Realtor.com, Trulia, Zillow, Google, Yahoo, HPW, ReMax, FMRealty</i> , et al	✓	✓
Up to 25 exterior/interior photos	✓	✓
Key Lock Box for Agent Showings	✓	✓
<i>Centralized Showing Service (CSS)</i> with Agent Feedback	✓	✓
Home Preparation Guide & any Required NC Contract Forms	✓	✓
Professional Yard Sign, High-Quality Flyer Box, & B&W Flyers	✓	✓
<i>Comparative Market Analysis (CMA)</i> to price your home	✓	✓
Receive & review all offers with you		✓
Review all inspections & requests during <i>Due Diligence</i>		✓
Negotiate Inspection & Repairs		✓
Review <i>Settlement Statement</i> prior to closing		✓
Attend closing & ensure a smooth transaction		✓
\$150,000 HOME — <i>Pink Pineapple Realty</i> Flat Fee The "other guys" at 6%	\$4,400 \$9,000	\$6,400 \$9,000
\$300,000 HOME — <i>Pink Pineapple Realty</i> Flat Fee The "other guys" at 6%	\$8,000 \$18,000	\$10,000 \$18,000
\$600,000 HOME — <i>Pink Pineapple Realty</i> Flat Fee The "other guys" at 6%	\$15,200 \$36,000	\$18,200 \$36,000



- Above costs based on paying 2.4% commission to a buyer's agent. Adjustment will be needed if paying more than 2.4% to a buyer's agent. ** Full Service Closing Fee based on list price as follows: \$0 to \$299,999 = \$2,000 + 2.4%, \$300,000 to \$599,999 = \$3,000 + 2.4%, \$600,000 to \$899,999 = \$4,000 + 2.4% \$900,000 & Above = \$5,000 + 2.4% *** Seller is required to have home measured by licensed NC appraiser.